



Swachhata Hi Seva, 2024

(17th September to 2nd October)

Swabhav Swachhata - Sanskaar Swachhata'



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September 11, 2024

ICAR-Indian Institute of Soil and Water Conservation, Dehradun participated in the National Online Meeting on Swachhata Hi Seva-2024 organized by Indian Council of Agricultural Research and Department of Agricultural Research and Education on September 11, 2024

New Delhi, 11th September 2024: A high-level online meeting chaired by Dr Himanshu Pathak, Director General of Indian Council of Agricultural Research (ICAR) and Secretary of Department of Agricultural Research and Education (DARE) to discuss and schedule upcoming *Swachhta Hi Seva* (SHS) 2024 campaign. The event focused on outlining the events and activities to be carried out across ICAR institutes including ICAR-IISWC during the campaign.

The meeting was attended by Directors and nodal officers of ICAR Institutes, and Krishi Vigyan Kendras (KVKs) across the country. Among the participants were Director of the Indian Institute of Soil and Water Conservation (IISWC), Dehradun, Chairman of SHS 2024, Head of Divisions, and Nodal Officer of the Swachh Bharat Mission (SBM).

During the conference, Dr Pathak, DG, ICAR and Secretary, DARE detailed the activities, ways & means of implementing *Swachhta Hi Seva* campaign in order to bring far-reaching impact on the society and environment. Following the specifications suggested, Director, and staff of IISWC, Dehradun held consultations for a comprehensive plan on SHS 2024 activities. The plan included a series of cleanliness drives, awareness campaigns, and community engagement events facilitation by various research centres, divisions and sections of ICAR-IISWC, scheduled to take place between 17th September and 2nd October 2024.

The conference underscored the importance of collaborative efforts in promoting cleanliness and hygiene, aligned with the vision of Swachh Bharat Mission, to contribute significantly for the cause of environmental, societal and national development.



September 17, 2024

ICAR-Indian Institute of Soil & Water Conservation, Dehradun and its Research Centres participated in the pledge ceremony under the "Swachhta Hi Sewa 2024" campaign on September 17, 2024

On 17th September 2024 – The Indian Council of Agricultural Research (ICAR), under the leadership of Dr Himanshu Pathak, Hon'ble Director General, ICAR and Secretary (Department of Agricultural Research and Education), marked the official commencement of the "Swachhta Hi Sewa 2024" campaign today. In a ceremonial inauguration, the Hon'ble Director General, ICAR administered the *Swachhta* Oath to all ICAR employees, signifying the organization's continued collective commitment to cleanliness and sanitation initiatives in alignment with the national mission of *Swachh Bharat*.

The wide range of activities and pledges to highlight *Swachhta Hi Sewa* begun on 17th Sep. 2024 at ICAR-IISWC, Dehradun and its eight regional centres with a pledge by all 322 employees of the Institute. All participants pledged to uphold the ideals and sanctity of cleanliness and environmental stewardship as part of the campaign.

The "Swachhta Hi Sewa 2024" initiative is part of a broader, annual national campaign aimed at promoting behavioral changes and values towards cleanliness and hygiene at all levels of society. ICAR-IISWC, Dehradun and its 8 centers located across the country focus on rural and agricultural development, particularly by implementing best practices in waste management, promoting the use of eco-friendly technologies, and educating rural and farming communities about the importance of individual behaviors and values for sanitation and healthier future.

With the successful commencement of "Swachhta Hi Sewa 2024," ICAR – IISWC, Dehradun and its research centres are all set to make impactful contributions on the national goal of bringing behavioral changes and values to ensure cleanliness of environment and *Swachh Bharat*.

ICAR-Indian Institute of Soil and Water Conservation, Dehradun



ICAR-IISWC, Research Centre, Agra



ICAR-IISWC, Research Centre, Ballari



ICAR-IISWC, Research Centre, Chandigarh



ICAR-IISWC, Research Centre, Datia



ICAR-IISWC, Research Centre, Koraput



ICAR-IISWC, Research Centre, Kota



ICAR-IISWC, Research Centre, Udhagamandalam



ICAR-IISWC, Research Centre, Vasad



ICAR-IISWC, Research Farm, Selaqui, Dehradun organized a program on “Message of cleanliness from door to door and a tree in the name of mother”

Two programs were organized at the Research Farm, Selakui on “Message of cleanliness from door to door on the subject of nature, cleanliness and sanskar cleanliness and A Tree in the name of Mother”. In this program, along with all the scientists, officers, employees and contract workers of the Research Farm, 35 students of Doon Agriculture College along with two professors also participated in this program.

The program was inaugurated by Dr. M. Shankar, Officer-in-charge, Research Farm, Selaqui by administering the oath of cleanliness to everyone and explaining the outline of the program in detail, explained everyone the importance of cleanliness. After this the students, teachers and staff went door to door in the residential area Bayankhala near the campus with the aim of making the general public aware about cleanliness and explained the method of disposal by dividing the waste and making them aware about not spreading filth. They were also informed about the plastic bank being run by the institute for proper disposal of polythene and plastic and also explained to them the responsibility and participation of the common people in the interest of the country. In this program everyone worked together to spread awareness by going door to door in 210 houses.

After returning back to the Research Farm, a program was organized in “A tree in the name of Mother” in which the teachers of the college and the scientists explained the importance and glory of the tree by connecting it with life, after which five saplings were planted in the field and one each was given to everyone with assurance to plant the sapling in the name of mother. A questionnaire related to cleanliness was organized for the students and staff, in which 60 participants participated in the programme.



Administration, Bill & Cash, Stores and Finance & Accounts Section of ICAR-IISWC, Dehradun organized a mini marathon/walk for cleanliness awareness at the local level

A mini merathon/walk of about two kilometers was organised by the officers & staff members of Administration, Bill & Cash, Stores and Finance & Accounts Section of the Institute from Institute Hqrs. to Nimbuwala via Kaulagarh Road for cleanliness (swachchhta) awareness at local level. About 25 members of above Sections participated in this campaign. The locals of Kaulagarh and Nimbuwala were informed about the benefits of swachchhta and they were also requested to keep clean their nearby places through this campaign.



September 18, 2024

**Engagement with School Children/ Swachhata Quizzes at Schools/
Swachhata Class/ Swachhata ki Pathshala at schools**

The ICAR-IISWC, Research Centre, Chandigarh, celebrated Engagement with School Children under the Swachhata Hi Sewa 2024, along with the students of Govt. Senior Secondary School, village Suketri, Haryana, on the theme “Swabhav Swachhata - Sanskaar Swachhata” for promoting the spirit of cleanliness drive among the school children. The purpose of this celebration was to generate awareness about the significance of cleanliness in our day to day life through different events like speech, quiz contest, songs and poem recitation related to theme of “Swabhav Swachhata - Sanskaar Swachhata”. The program was started at 11 A.M, at the Govt. Senior Secondary School, village Suketri, Haryana, with the students of Class 10, Section A and B. In the beginning, Dr. Sharmistha Pal, Principal Scientist and coordinator, explained in detail about the celebration among the students. Three programme viz poetry, essay writing and quiz competition were conducted in students with a lecture on Swachhata as a Swachhata ki Paathshaala. The Swachhata Hi Sewa 2024 was explained with a heightened emphasis on cleanliness and environmental sustainability under the theme “Swabhav Swachhata - Sanskaar Swachhata.” The program aimed at fostering community engagement and promoting environmental stewardship. This year also marks the 10th anniversary of the launch of the Swachh Bharat Mission, adding further significance to the campaign. Around 45 students from the school along with their teachers took swachhata pledge to create awareness about cleanliness drive among fellow citizens. A essay writing contest was organized on the “significance of cleanliness in our day to day life. Another contest of poetry was organized, where 4 students participated. A special session “Swachhata ki Pathshala” was conducted with all the students to disseminate the basic health and hygiene awareness in our daily life. A quiz contest was held covering the Swachhata aspect in relation to life and lessons from the Father of nation. At the end, first, second and third prizes were distributed among the students for each competition. Dr. Sharmistha Pal, Principal Scientist coordinated the programme, and Sh. A.K. Chauhan, Mrs. Jatinder Kaur also assisted as co-coordinators.



September 19, 2024

Swachhata Samvad/Street Plays/Nukkad Nataks

As a part of Swachhata Hi Seva programme, the ICAR-Indian Institute of Soil and Water Conservation, Research Centre, Ballari organized Swachhata Samvad and cleanliness awareness campaign at Laxminagar Camp and Research Farm area on 19th September, 2024. The programme was actively attended and participated by all staff members of both main office and Research Farm. During the programme, Swachhata awareness drive and Samvad was organized in village community area for promoting awareness and local community involvement in cleanliness initiatives. The villagers and public were also sensitized and created awareness about Open defecation free village, solid waste management and plastic free village initiatives through mass campaign and Jatha in the village locality. Later we visited Government primary school situated at the village for creating awareness about Swachhta campaign and encouraged school children for cleanliness initiative. As a part of programme we also distributed some horticulture plants/sapling to school children as plantation drive and also involved in cleanliness shramdan in and around Research Farm area. The programme was successfully coordinated by Dr. Ravi Dupdal, Sr. Scientist (Agril.Econ.) and Nodal Officer with the overall guidance of Dr. B.Krishna Rao, Head, ICAR-IISWC, RC, Ballari. The programme was attended by Dr. M. Prabhavathi, Sr. Scientist (Soil), Mr. Ravi K.N, Scientist (Agril.Extn) and Farm technical staff along with contractual staff members. The programme was attended by 100 participants including students, villagers and staff members of both Main office and Research Farm.



September 20, 2024

Waste to Art at Sanitation Parks/Selfie Points at Villages/ SWM Assets Beautified with Wall Paintings

ICAR-Indian Institute of Soil and Water Conservation, Research Centre, Kota organized an exhibition under "Swachhta hi Seva Abhiyan" on 20.09.2024 at Kota Hat Garden near Kishore Sagar Lake under the theme Waste to Art. In this exhibition, the sculptures made from waste material such as pots made up of discarded car tyres for planting and flowerpots from waste newspaper were shown to the public. The B. Tech trainee students prepared the models under the guidance of a scientist at the Centre. The visitors appreciated the efforts made by the Centre.

The program Coordinator Dr Gulshan Kumar Sharma said that by using waste material we can contribute to maintaining a clean and green environment.

The Head of the Centre, Dr Shakir Ali, informed all that the concept of waste to art is about repurposing discarded materials to create stunning works of art. Reusing materials reduces pollution and lowers the demand for new resources. This creative recycling helps conserve limited natural resources and reduces carbon emissions.

In the program, all the staff of the Centre and B. Tech trainees participated.



September 21, 2024

Human Chain/Reduce, Reuse/Recycle Activities Aligned to Mission LiFE (Lifestyle for Environment)

As part of the Swachhata Hi Seva-2024 campaign, ICAR-IISWC, Research Centre, Udhamandalam organized a mass awareness campaign to demonstrate the commitment towards cleanliness and sanitation by forming the human chain. The event organized at the Karnataka State Horticulture Garden, a renowned tourist spot in the Ooty, The Nilgiris, Tamil Nadu. About 80 participants, including the staff members of IISWC, Research Centre and Staff of the ICAR-CPRS, Ooty and tourists from the Kerala, Tamil Nadu and Karnataka states formed human chain to demonstrate their commitment to these values. During the event, Dr Somasundaram Jayaraman, Head & Principal Scientist, ICAR-IISWC, RC, Udhamandalam gave his address to raise the awareness on Mission LiFE and advocated the principles of Refuse, Reduce, Reuse and Recycle to maintain a clean, healthy and hygiene environment. Followed by the formation of human chain, life style information to reduce the waste was circulated to the tourists encouraging them to embrace a zero waste lifestyle. Tourists participants who accepted the challenge are gifted with the indoor plants. The programme ended with the slogan "Clean India for Better Tomorrow". The event was co-ordinated by Dr Sudheer Kumar Annepu, Scientist & Nodal Officer.



September 22, 2024

Mega Cleanliness Drives with Citizen Participation & Partner Mobilization

ICAR-IISWC, Research Centre, Agra organized a cleanliness awareness campaign under the Swachhata Hi Seva Campaign 2024 at the Agra Center campus (10:00-11:00 AM). About ten employees of the center participated in this event. First of all, all the participants took the oath of cleanliness and then all the participants cooperated in the work related to cleanliness.

NH-1 Highway:

After the cleanliness work in the center premises, all the center participants and public participants took part in the cleanliness work on the highway at 11:30 am - 12:30 am. During this mega drive, the importance of cleanliness was explained to about five shopkeepers on the highway and how they can continue the campaign of clean environment around their shops with their wisdom.

Car Care Centre:

From 13:00 to 14:00, the topic of Swachhata Hi Seva campaign was also discussed with the owner of a car care center located on the highway and all the employees of the center cooperated in the cleanliness related work around his garage. The owner of the car center was also explained how the waste generated from his garage can pollute the environment and what measures he can adopt to help in the cleanliness campaign.

Chhalasar Railway Station:

At 14:30-15:00, the railway staff and some passengers (about seven) present at Chhalasar railway station and all the participants of the center participated in the cleanliness campaign. During this, the station master cooperated a lot. His views on cleanliness were highlighted and during the discussion he told that he is very alert and conscious about cleanliness at the station and the passengers are also prevented from creating unnecessary mess.



September 23, 2024

Tourist Spots, Religious and Spiritual Places

The Rokadiya Hanuman temple is a famous temple in the Vasad town. The Sundarkand path is organized in the temple every Tuesday and Saturday. Many devotees attend it. It is very close to Vasad railway station. Therefore, we contacted Shri Manoj Kumar Meena, Station Master, Western Railways, Vasad regarding cleaning of the surroundings of Hanuman temple. He appreciated the idea and deputed two staff members for cleaning activity. The ICAR-IISWC, RC, Vasad, staff and Railway staff jointly cleaned the temple surroundings. The residents of the area who attend Sunderkand regularly at the temple appreciated cleaning activity under Swachhata Hi Sewa.



September 24, 2024

Time Bound Transformation of Difficult & Dirty Spots (Black Spots) with Focus on Partnerships Black Spots

The Division of Soil Science and Agronomy, ICAR-IISWC, Dehradun organized a Swachh Bharat Abhiyan Program related to hard biomass disposal in the office campus. In this program, first a dark spot was identified which was full of tree loopings and this was occupying a significant space. A high-tech machine namely woodchipper was arranged from the research farm of the institute and by using this machine all the tree loopings like hard stems, branches and twigs were chopped into small chips like pieces and then these chopped material was placed as mulch in the garden for weed management and soil and water conservation. In this program, Director, Dr. M. Madhu, Dr. Raman Jeet Singh, Senior Scientist (Agronomy), Dr. Trisha Roy, Senior Scientist (soils), Sh. Anil Chauhan, CTO, Sh. Deepak Kaul, TO, Sh. Ajay Pal, TO, Ms. Bidya Chanu, Technical Assistant, Smt. Priynka, Technician etc. were actively participated.



September 25, 2024

Best Innovation under SBM Cultural Fests

The Plant Science Division of ICAR-IISWC took a significant step by engaging with students at Rajkiya Primary School and Anganbadi in Dhulkot, Selaqui. The event aimed to raise awareness about the importance of cleanliness among young minds through interactive activities.

The program commenced at 10:45 AM with a welcome speech from of Dr JMS Tomar, Head Plant Science Division and School Principle Smt. Devanti Rana. Dr Tomar inspired the students and congratulated them for cleaning of individual and school campus and surrounding area. Dr. Tomar highlighted the significance of cleanliness in daily life and encouraged the students to take keeping their environment clean. He also emphasized the vision of Mahatma Gandhi, who famously championed cleanliness as a vital aspect of national development, as well as the commitment of Prime Minister Narendra Modi to create a cleaner India.

To reinforce the message of cleanliness, various cultural activities were organized, including a lively Nukad Natak (street play) performed by the school students. This performance creatively illustrated the importance of hygiene and motivated attendees to maintain cleanliness in their surroundings. The event also included a collective effort to clean the school premises. After words prizes were distributed to participating students.

The program was coordinated by Dr. Rajesh Kaushal, Principal Scientist, and Mr. Rakesh Kumar, Chief Technical Officer, along with the support of other staff members, including Dr. J. Jayprakash, Principal Scientist and Dr. Anupam Barh. Scientist, who were present to encourage and assist the students throughout the activities.



September 26, 2024

Preventive Health Check-ups

In an effort to promote the health and well-being of sanitation workers and their families, the ICAR-IISWC organized a health check-up camp.

The camp took place from 1:00 PM to 4:00 PM at the Badminton Court of the IISWC Head Office. The medical camp was organized by HRD&SS Division in the presence of Dr M Madhu, Director, Dr Charan Singh, Head, HRD&SS Division, Dr Lekh Chand, Principal Scientist, Dr Matber Singh, Senior Scientist, Dr Indu Rawat, Senior Scientist, Dr Abimanyu Jhajhria, Scientist, Mr A K Chauhan, CTO & Nodal Officer (SBM), Sh Suresh Kumar, CTO and other officials of the HRD&SS Division. The camp aimed to provide free medical services to sanitation workers and their families, ensuring they have access to essential healthcare.

A special highlight of the camp was the presence of renowned physician Dr S K Jain, who personally oversaw the medical check-ups. Dr Jain's participation ensured high-quality medical care and guidance during the event.

This initiative underscores IISWC's commitment to the well-being of its sanitation workforce, who play a vital role in maintaining cleanliness and public health. The event also aimed to raise awareness about common health issues and promote preventive care, particularly among those who may have limited access to medical services.

By organizing this health check-up camp, IISWC continues its dedication to community service and the promotion of a healthier society.

Sanitation workers and their family members were encouraged to attend and take advantage of this valuable opportunity for free health consultations and care.



September 27, 2024

Access to Health Facilities and Services

The ICAR-IISWC, Dehradun, organized an awareness program for sanitation and housekeeping workers, focusing on behaviors that promote better sanitation, cleanliness, and health.

Dr. M. Madhu, Director, IISWC, emphasized the interconnection between environmental and personal health. He encouraged participants to recognize the impact of clean surroundings on overall well-being. Dr. P.R. Ojasvi, Pri. Sci.t highlighted the critical role cleanliness plays in national development, while Dr. Ambrish K. Tiwari, Pri. Sci. acknowledged the significant contributions of sanitation workers in safeguarding environmental safety.

Dr. M. Muruganandam, Principal Scientist and Head (PME & KM Unit), shared insights on socially responsible behaviors, urging attendees to be mindful of their living environment and its associated health risks. He stressed the importance of preventing the emergence of "black spots" or unclean areas to ensure overall health and safety. Er. S.S. Shrimali, Senior Scientist spoke about personal health and family welfare, reinforcing the importance of maintaining a healthy lifestyle.

As a special guest, Sh. Yogender Singh, Supervisor of Sanitary Workers from Dehradun Nagar Nigam, spoke about the invaluable contributions of sanitation workers to the community. He recognized their role in keeping the environment clean and ensuring public safety.

The program was jointly coordinated by the H&E Division and the PME & KM Unit of the Institute. Sh. Anil Chauhan, CTO and Nodal Officer of the event, along with the organizing team, including Er. Amit Chauhan, ACTO, and Sh. H.S. Bhatia, STO, facilitated the event's smooth execution.

During the program, sanitation and housekeeping workers were acknowledged for their efforts by the Director and staff of the Institute. At the conclusion of the event, participants shared their experiences, highlighted challenges, and suggested reforms to improve their work conditions and safeguard their health against sanitation-related hazards.

A total of about 60 participants benefited from the program, including 20 sanitation & housekeeping workers from Nagar Nigam and 20 from ICAR-IISWC.



September 28, 2024

Distribution of PPE Kits and Safety Gear

ICAR-IISWC, Dehradun organized a special event wherein sanitation equipment were distributed to 25 *safai mitrs*.

The event was organized by the Human Resource Development and Social Sciences (HRD&SS) Division of IISWC. Dignitaries present on the occasion included Dr. M. Madhu, Director, IISWC, Dr. Charan Singh, Head, HRD&SS, Dr. M. Muruganandam, Head, PME & KM Unit and Chairman, SHS 2024, Shri A.K. Chauhan, Nodal Officer, SBM, Shri H.N. Sharma, CAO-in-charge. Sharma, Dr. Lekh Chand, Pri. Sci., Dr. Matbar Singh, Senior Scientist Dr. Indu Rawat, and Scientist Dr. Abhimanyu Jhajharia among other staff members.

Dr. Madhu informed that the equipment distributed will not only reduce the physical load of sanitation workers but will also enhance their efficiency in maintaining cleanliness. Dr. Charan Singh emphasized the importance of keeping the environment and living spaces clean and shared practical tips with the participants.

Dr. Muruganandam discussed the importance of hygiene and health and informed that this programme is an effective medium to reach out to the neglected communities, aiming to ensure inclusive growth. Anil Chauhan demonstrated the equipment and tools. Mr. Sharma affirmed the Institute's continued commitment to hygiene and sanitation initiatives.

In total, 25 sanitation workers received high-quality sanitation equipment designed to enhance their ability to maintain cleanliness in the Institute's campus. This distribution is part of a wider effort to assist sanitation workers in maintaining their critical hygiene standards.

The event concluded with the display of new equipment and tools that are expected to substantially reduce the workload of sanitation workers and contribute to the larger goal of sustaining long-term sanitation efforts.



September 29, 2024

Social Welfare Linkages

ICAR-IISWC, Research Center, Koraput organized an awareness camp to Swachhta workers to expose them to various schemes and provisions of Government of India and Odessa for their benefit and promote inclusive social development. Various schemes including Pradhan Mandtri Awas Yojana (PMAY), Atal mission for rejuvenation and urban transformation (AMRUT), Jal Jeevan Mission (JJM), of Gol and GARIMA- Scheme for Safety and Dignity of Core Sanitation Workers in Odisha, Mukhyamantri Sampoorna Pushti Yojana (MSPY), Mukta, Sanitation Workers Rehabilitation Scheme (SWRS) and Integrated Low Cost Sanitation Scheme of State government of Odesa were explained to the participants. The schemes that are beneficial for the Sanitation workers were discussed. Besides these, PM sahaj bijli har Ghar Yojna (Saubhagya) on electrification, PM Ujjwala yojana on use of LPG and Health cards and health insurance provisions were also informed to the participants. Schemes that are related to financial assistance like PM Jan Dhan Yojana, credit access, MGNREGA-job cards, etc. were also covered during the program.

The program was part of the ongoing national drive, Swachhta Hi Seva Abhiyan implemented by Gol, which is being executed all organizations across the country including ICAR and ICAR-IISWC. A total of 17 participants benefited from the program.



September 30, 2024

Involve Religious Leaders-Cleanliness Drives in Religious Places

A special event titled " **Swabhav Swachhata - Sanskaar Swachhata** " was organized at the renowned Mata Mandir in Datia by ICAR-IISWC, Research Centre, Datia. The primary goal of this event was to convey that cleanliness is not only a societal responsibility but also a spiritual duty. With the active participation of religious leaders, this event became an exemplary model of how cleanliness can be integrated with religious and cultural values. The temple priests and other key religious figures participated in this cleanliness campaign, presenting it as a sacred responsibility. Their efforts had a deep impact on devotees and the local community. A motivational slogan centered on cleanliness was prominently displayed at the temple, highlighting the importance of maintaining cleanliness. In addition, an extensive awareness program was held, emphasizing the benefits of cleanliness and urging people to adopt it in their daily lives. All the temple staff actively participated, expressing their commitment to cleanliness. A total of **50 people** participated in this activity. During the afternoon session, an important **press conference** was organized. It was attended by representatives from **Dainik Bhaskar Datia, Nai Dunia Datia**, and key stakeholders from nearby villages, with a total of **40 participants**. The conference focused on the importance of keeping the environment clean, individual responsibilities, and the active involvement of the temple in the Swachh Bharat Abhiyan. Local farmers and community members also took part in the discussions, which extended cleanliness awareness to the villages. This program, held under the **Swachhta Hi Seva** campaign, not only inspired the local population but also promoted community engagement through the involvement of farmers, notable figures, and the media. The religious leaders and stakeholders who participated in the event called it a meaningful initiative that would further reinforce the importance of cleanliness in people's lives.



October 01, 2024

Safai Mitra Samman/Talent Showcase/Storytelling Sessions/Waste to Wealth Workshop

Under the Swachhata Hi Seva Abhiyan, today on 1st October 2024, the Safai Mitra Samman program was organized at ICAR- Indian Institute of Soil and Water Conservation Research Center, Vasad. Under this program was focused on mainly three points. Detailed information is given below.

Talent Show

In this part, Smt. Sajen Ben, a contractual sanitation worker/friend working at the center, has started teaching Garba dance to Ms. Anjali Negi, Assistant, for a few days. Smt. Sajen Ben has expressed confidence that Ms. Anjali can achieve considerable proficiency in Garba dance by the festival of Navratri. After this, on the request of Smt. Sajen Ben and Ms. Anjali, all the officers and employees of the center danced Garba with them. Mr. Gopal Bhai also played the flute and demonstrated his talent. Everyone was impressed by the melodious sound of his flute. Thereafter, flowers and gifts were given to the Safai Mitras by the Institute to honour them.

Storytelling Session

In this part, contractual Safai Karamchari/Mitra Mr. Pintu Bhai working at the research farm shared his experiences. Thereafter, Safai Mitras were honoured with flowers and gifts.

Workshop on the topic “Waste to Wealth”

In this workshop, Dr. D Dinesh, Senior Scientist and Dr. Dinesh Jinger, Scientist expressed their views. Dr. D Dinesh said that the crop residues which farmers burn, are very valuable. These can be used for mulching in crops. Due to which, along with proper management of grass, the number of earthworms in the soil increases. The need for fertilizers is reduced which is good for crop production. Therefore, crop residues are like gold for farmers. He stressed that now the time has come for farmers to accept natural farming. He also shared that the Governor of Gujarat, Hon. Devvrat Ji himself makes many efforts for natural farming.

Dr. M.J. Kaledhonkar, Center Head expressed his views on this occasion. He said that it is a matter of great pride for me to bring Safai Mitras on this platform and share the platform with them. The meaning of labour excellence is that no work is small, the importance of the work increases with the dedication with which the worker works. Whatever the work is, do it with all your heart, respect will definitely increase. If every work in this country gets respect, then the future of this country will be bright. Waste to Wealth, this is the need of the hour. In this era of changing environment, the right use of waste will be beneficial for the entire human race.

At the end of the program, Mr. C.N. Damor, Farm Manager proposed a vote of thanks and the organizer of the program, Dr. Dinesh Jinger, Scientist, successfully concluded the program. Ms. Anjali Negi helped in preparing the program report.



October 02, 2024

Gandhi Jayanti Celebrated with Tribute and Closing ceremony of “Swachh Bharat Diwas” under 'Swachhta Hi Seva-2024' Campaign at ICAR- IISWC, Dehradun an its Research Centres

ICAR-IISWC, Dehradun and its eight Research Centres at [Agra](#), [Ballari](#), [Chandigarh](#), [Datia](#), [Koraput](#), [Kota](#), [Udhagamandalam](#) and [Vasad](#) organized a tribute event to honour the legacy of Mahatma Gandhi and former PM Lal Bahadur Shastri on the auspicious occasion of Gandhi Jayanti.

The Director of ICAR-IISWC led the ceremony by paying floral tributes to Mahatma Gandhi and Lal Bahadur Shastri, symbolizing the Institute's commitment to the values these luminaries stood for—non-violence, simplicity, and service to the nation. Heads of all divisions, the Chairman of the 'Swachhta Hi Seva (SHS) 2024' campaign, the Nodal Officer, and numerous staff members of IISWC were present to honour the occasion.

The event also marked the closing ceremony of the 'Swachhta Hi Seva (SHS) 2024' campaign, which had been actively underway from September 17th to October 2nd with the celebration of Swachhta Bharat Diwas. A detailed memorandum highlighting the various activities and initiatives carried out during the campaign was presented. The campaign focused on cleanliness drives, community engagement, and awareness-building activities in line with the 'Clean India' mission.

As part of the closing ceremony, *safai mitras* (cleanliness workers) were recognized for their dedicated efforts and presented with prizes. Their contributions were acknowledged as critical to the success of the cleanliness initiatives undertaken by the Institute.

In his address, the Director of IISWC emphasized the importance of "Behavior Cleaning" and "Value Cleaning." He spoke about how true cleanliness begins with a shift in mindset and a deeper sense of responsibility toward maintaining a clean environment. He urged all members of the Institute and the community to continue practicing these values beyond the campaign.

The event concluded with a renewed commitment to the principles of cleanliness, service, and dedication, echoing the values of Mahatma Gandhi and Lal Bahadur Shastri, whose contributions to the nation continue to inspire generations.

ICAR-Indian Institute of Soil and Water Conservation, Dehradun





ICAR-Indian Institute of Soil and Water Conservation, Research Farm, Selaqui, Dehradun



ICAR-IISWC, Research Centre, Agra



ICAR-IISWC, Research Centre, Ballari



ICAR-IISWC, Research Centre, Chandigarh



ICAR-IISWC, Research Centre, Datia



ICAR-IISWC, Research Centre, Koraput



ICAR-IISWC, Research Centre, Kota



ICAR-IISWC, Research Centre, Udhagamandalam



ICAR-IISWC, Research Centre, Vasad



दतिया भास्कर

रोहता > गाँवर > इंदरगढ़ > बसई > बड़ीनी > उनाव

शुक्रवार, २६ अक्टूबर, २०२४ आरिफन कृष्ण पक्ष १४ - २०८१

मंदिर में सफाई कर बताया स्वच्छता का महत्व



दतिया। कहते हैं जहाँ सफाई और स्वच्छता होती है वहाँ ईश्वर का वास होता है। स्वच्छता से मनुष्य को स्वस्थ जीवन की प्राप्ति होती है। यह बातें स्वभाव स्वच्छता - संस्कार स्वच्छता आयोजन के तहत ग्राम खेरी माता मंदिर पर आयोजित सफाई कार्यक्रम के दौरान डॉ. आरके पटेल ने कहीं। इस अवसर पर डॉ. एमके मीणा, डॉ. के राजन अनिल दोहरे, गौतम सिंह, अशोक अहिरवार, भगवान दास, डॉ. दीपक, चंद्रशेखर समेले मौजूद रहे।

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Garhwal Post

For Tomorrow's People!

www.garhwalpost.in | Vol. XIX No. 86 DEHRADUN | Thursday 26 September, 2024 | Pages 16 | Price ₹ 2

IISWC promotes Cleanliness Awareness in schools of Doon

By OUR STAFF REPORTER
DEHRADUN, 25 Sep: In a spirited effort to promote cleanliness and hygiene, the Indian Institute of Soil and Water Conservation (ICAR-IISWC) Dehradun is actively participating in the nationwide campaign "Swachhata Hi Seva", which will run from 16 September to 2 October.

The Plant Science Division of ICAR-IISWC today took a significant step by engaging with students of Rajkiva Primary School and Anganbadi in Dhulok, Setaqui. The event aimed to raise awareness about the importance of cleanliness among young minds through interactive activities.

The programme commenced at 10:45 a.m. with welcome speeches from Dr JMS Tomar, Head, Plant Science Division, and School Principal Devanti Rana. Dr Tomar inspired the students and congratulated them for cleaning the school campus and surrounding area. Dr Tomar highlighted the



significance of cleanliness in daily life and encouraged the students to keep their environment clean. He also emphasised the vision of Mahatma Gandhi, who famously championed cleanliness as a vital aspect of national development, as well as the commitment of Prime

Minister Narendra Modi to create a cleaner India.

To reinforce the message of cleanliness, various cultural activities were organised, including a lively street play performed by the school students. This performance creatively illustrated the importance of hygiene and

motivated attendees to maintain cleanliness in their surroundings. The event also included a collective effort to clean the school premises. Afterwards prizes were distributed to participating students.

The programme was coordinated by Dr Rajesh

Kasul, Principal Scientist, and Rajesh Kumar, Chief Technical Officer, along with the support of other staff members, including Dr J Jayprakash, Principal Scientist, and Dr Anupam Barh, Scientist, who were present to encourage and assist the students throughout the activities.

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Garhwal Post

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Health Check-up Camp held for Sanitation Workers at ICAR-IISWC

By OUR STAFF REPORTER
DEHRADUN, 27 Sep: In an effort to promote the health and well-being of sanitation workers and their families, the Indian Institute of Soil and Water Conservation (IISWC) organised a health check-up camp on 26 September. This initiative is part of the "Swachhata Hi Seva Hi 2024" campaign, which emphasises the importance of hygiene, sanitation, and service to society.

The camp took place from 1 to 4 p.m. at the Badminton Court of the IISWC Head Office. It was organised by HRD&SS Division in the presence of Dr M Madhu, Director, Dr Charan Singh, Head, HRD&SS Division, Dr Lekh Chand, Principal Scientist, Dr Masfer Singh, Senior Scientist, Dr Indu Rawal, Senior Scientist, Dr



Abhimanyu Jhohria, Scientist, Mr A K Chauhan, CTO & Nodal Officer (SBM), Suresh Kumar, CTO and other officials of the HRD&SS Division. The camp aimed to provide free medical services to

sanitation workers and their families, ensuring they have access to essential healthcare.

A special highlight of the camp was the presence of renowned physician Dr SK Jain, who

personally oversaw the medical check-ups. Dr Jain's participation ensured high-quality medical care and guidance during the event.

This initiative underscores IISWC's commitment to the well-

being of its sanitation workforce, who play a vital role in maintaining cleanliness and public health. The event also aimed to raise awareness about common health issues and promote preventive care, particularly among those who may have limited access to medical services.

By organising this health check-up camp, IISWC continues its dedication to community service and the promotion of a healthier society. This effort is a crucial part of the ongoing "Swachhata Hi Seva 2024" campaign, which strives to build a cleaner and more hygienic environment for all.

Sanitation workers and their family members were encouraged to attend and take advantage of this valuable opportunity for free health consultations and care.



Garhwal Post

For Tomorrow's People!

IISWC distributes Sanitation Tools to 'Swachhta' Workers

By OUR STAFF REPORTER

DEHRADUN, 29 Sep: The ICAR-Indian Institute of Soil and Water Conservation (ICAR-IISWC), Dehradun, organised a special event on Saturday at which sanitation tools and equipment were distributed to 25 sanitation workers. This initiative was part of the ongoing 'Swachhta Hi Sewa 2024' campaign, a national movement endorsed by the Government of India.

ICAR-IISWC, under the direction of ICAR, aims to contribute to the national goal of cleanliness and public health through this initiative.

The event was coordinated by the Human Resource Development and Social Science (HRD&SS) Division of IISWC. Dr M Madhu, Director of IISWC, Dr Charan Singh (Head of HRD&SS), Dr M Muruganandam (Head of PME & KM Unit and Chairman of SHS 2024), AK Chauhan (Nodal Officer, SBM), HN Sharma (In-charge CAO), Dr Lekh Chand (Principal



Scientist), Dr Matber Singh (Senior Scientist), Dr Indu Rawat (Senior Scientist), and Dr Abhimanyu Jhajharya (Scientist), among other staff members.

Dr Madhu highlighted that the distributed tools and equipment would not only reduce the physical burden on sanitation workers but also improve their efficiency in

maintaining cleanliness. Dr Charan Singh emphasised the importance of keeping the environment and living spaces clean, sharing practical tips with the participants.

Dr Muruganandam, while discussing the importance of sanitation and health, noted that this programme is an effective means of reaching underserved communities and ensuring

inclusive growth. Anil Chauhan conducted the demo on the tools and equipment. Sharma reiterated the institute's ongoing commitment to sanitation and cleanliness initiatives.

In total, 25 sanitation workers received high-quality sanitation equipment designed to enhance their capacity to maintain cleanliness across the institute's premises. This

distribution is part of a larger effort to support sanitation workers in their essential role of upholding hygiene standards.

The event concluded with a demonstration of the new tools and equipment, which are expected to significantly ease the workload of sanitation workers and contribute to the long-term goal of sustaining cleanliness efforts in the area.

The Himachal Times

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ICAR-IISWC distributes Sanitation Tools, Equipment to Swachhata workers

Dehradun, Sept 29 (HTNS): ICAR-Indian Institute of Soil and Water Conservation (ICAR-IISWC), Dehradun, organised a special event where sanitation tools and equipment were distributed to 25 sanitation workers on Sept. 28. This initiative was part of the ongoing 'Swachhata Hi Sewa 2024' campaign, a national movement endorsed by the Government of India. ICAR-IISWC, under the direction of ICAR, aims to contribute towards the national goal of cleanliness and public health through this initiative.

The event was coordinated by the Human Resource Development and Social Science (HRD&SS) Division of IISWC. Dr. M. Madhu, Director of IISWC, Dr. Charan Singh (Head of HRD&SS), Dr. M. Muruganandam (Head of PME & KM Unit and Chairman of SHS 2024), A.K. Chauhan (Nodal Officer, SBM), H.N. Sharma (In-charge CAO), Dr. Lekh Chand (Principal Scientist), Dr. Matber Singh (Senior Scientist), Dr. Indu Rawat (Senior Scientist),



and Dr. Abhimanyu Jhajharya (Scientist), among other staff members.

Dr. Madhu highlighted that the distributed tools and equipment would not only reduce the physical burden on sanitation workers but also improve their efficiency in maintaining cleanliness. Dr. Charan Singh emphasized the importance of keeping the environment and living spaces clean, sharing practical tips with the participants.

Dr. Muruganandam, while discussing the importance of sanitation and health, noted that this programme is an effective

means of reaching underserved communities and ensuring inclusive growth. Anil Chauhan conducted the demo on the tools and equipment. Sharma reiterated the institute's ongoing commitment to sanitation and cleanliness initiatives.

In total, 25 sanitation workers received high-quality sanitation equipment designed to enhance their capacity to maintain cleanliness across the institute's premises. This distribution is part of a larger effort to support sanitation workers in their essential role of upholding hygiene standards.

The event underscored the commitment of the 'Swachhata Hi Sewa' campaign to provide sanitation workers with the necessary tools and resources. As part of the national Swachh Bharat Mission, the campaign reaffirms the vital role of cleanliness in fostering a brighter environment for all. The event concluded with a demonstration of the new tools and equipment, which are expected to significantly ease the workload of sanitation workers and contribute to the long-term goal of sustaining cleanliness efforts in the area.

Some photographs of Selfie Point installed under “Swachhata Hi Seva-2024” at ICAR-Indian Institute of Soil and Water Conservation, Dehradun



Swachhata banners displayed at various places under "Swachhata Hi Seva-2024" at ICAR-IISWC, Dehradun and its Research Centers

स्वच्छता ही सेवा 2024
14 सितम्बर - 2 अक्टूबर 2024

75 Azadi Ka Amrit Mahotsav
"साथतः 2023 INDIA"

SWACHHATA HI SEVA 2024
14th September-2nd October 2024

स्वभाव स्वच्छता, संस्कार स्वच्छता

स्वच्छता ही सेवा अभियान
(14 सितम्बर से 02 अक्टूबर, 2024)
Swachhata Hi Seva Abhiyaan
(14th Sept. to 2nd Oct., 2024)

आयोजक/Organized by

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ICAR-Indian Institute of Soil & Water Conservation, Dehradun

स्वच्छता ही सेवा 2024
14 सितम्बर - 2 अक्टूबर 2024

आजादी का अमृत महोत्सव

SWACHHATA HI SEVA 2024
14th September - 2nd October 2024

स्वच्छता ही सेवा
(17 सितम्बर, 2024)
Swachhata Hi Seva
(17th September, 2024)

घर घर स्वच्छता का प्रचार

एक पेड़ माँ के नाम

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ICAR-IISWC, Research Farm, Selaqui, Dehradun

स्वच्छता ही सेवा 2024
14 सितम्बर - 2 अक्टूबर 2024

आजादी का अमृत महोत्सव

SWACHHATA HI SEVA 2024
14th September - 2nd October 2024

स्वच्छता ही सेवा
(26 सितम्बर, 2024)
Swachhata Hi Seva
(26th September, 2024)

सफाई मित्रों का स्वास्थ्य परिक्षण

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स्वच्छता ही सेवा 2024
14 सितम्बर - 2 अक्टूबर 2024

आजादी का अमृत महोत्सव

SWACHHATA HI SEVA 2024
14th September - 2nd October 2024

स्वच्छता ही सेवा
(27 सितम्बर, 2024)
Swachhata Hi Seva
(27th September, 2024)

सफाई मित्रों एवं उनके परिजनों की स्वास्थ्य सुविधाओं और सेवाओं तक पहुंच

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14 सितम्बर - 2 अक्टूबर 2024

आजादी का अमृत महोत्सव

SWACHHATA HI SEVA 2024
14th September - 2nd October 2024

स्वच्छता ही सेवा
02 अक्टूबर, 2024)
Swachhata Hi Seva
2nd October, 2024

स्वच्छता ही सेवा

स्वच्छ भारत दिवस
Swachh Bharat Diwas

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स्वच्छता ही सेवा अभियान
(14 सितम्बर से 02 अक्टूबर, 2024)

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(14 सितम्बर से 02 अक्टूबर 2024)

Swachhata Hi Seva Abhiyaan
(14th Sept. to 2nd Oct., 2024)

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Swachhata Hi Seva Abhiyaan

14 September – 02 October, 2024

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ICAR-Indian Institute of Soil & Water Conservation, Research Centre, Udhagamandalam

स्वच्छता ही सेवा अभियान के अंतर्गत
(स्वच्छता की भागीदारी)
20 सितंबर, 2024

Under Swachhata Hi Seva Abhiyaan
(Swachhata Ki Bhaagidari)
20 September, 2024

Indian Institute of Soil & Water Conservation
Research Centre, Kota
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Thanks